



FOR IMMEDIATE RELEASE

Santa Cruz, CA – Recently, the Santa Cruz Community Credit Union (SCCCU) Board of Directors approved the allocation of approximately \$40,000 to donate to local non-profit organizations.

“We’re thrilled to be able to give back to organizations in our community who continue to provide essential services to so many in need,” stated Beth Carr, CEO/President of SCCCU. “It was difficult to determine where to distribute the funds because we have so many wonderful organizations in our community.”

The Credit Union donated funds to the following community non-profit organizations: Pajaro Valley Shelter Services, Valley Churches United Missions, DigitalNEST, Santa Cruz Volunteer Center, Community Action Board, Community Bridges, Diversity Center, CASA, Homeless Garden Project, and Second Harvest Food Bank.

“We are now in a 2020 environment that seems beyond belief. But what our community is known for best is rising up in the face of diversity and helping others in need,” said Carr. “We’d like to encourage everyone to join us in donating your time or money to your favorite local non-profit organization – even if you don’t see it listed on our website. We want to RETURN THE FAVOR so these organizations can continue to thrive and provide much-needed support to our community.”

You can easily donate to a community non-profit organization by visiting the Credit Union’s website at www.scccu.org/support-it/return-the-favor. You may write a check or use the DONATE button to give online to the organization of your choice. Just remember to write RETURN THE FAVOR on your check or in the notes for your online donation.

“If you’re unable to donate money right now, you can RETURN THE FAVOR in other ways. We’d love for you to use our social media channels to share ways you and your family are giving back to our community,” stated Carr.

To find ways to serve in our community, visit the Santa Cruz Volunteer Center website at www.scvolunteercenter.org. And then SHARE what you’re doing with through one of the Credit Union’s social media sites – Facebook, Instagram, or Twitter.

“It’s time for us to stand together and help one another,” stated Carr. “Let’s reach out and unite to help those who need help so desperately right now.”

For questions or more information, please contact:

Dyann Meschi, Community Development Director
Santa Cruz Community Credit Union
dyann.meschi@scccu.org /831-460-2308