

2023 Woman of the Year

Trina Coffman-Gomez

Trina Coffman-Gomez has a long history of leadership in the Pajaro Valley and is well-deserving of being selected as the 2023 Woman of the Year.

Volunteering and actively working to make the Pajaro Valley an amazing place to live comes naturally to Trina. While she and her husband Tony raised their two children, she chaired the Watsonville High Grad Night for over 10 years, making the event an all-night flurry of games, activities, food and a safe place to celebrate with friends.

Trina has been an active Freedom Rotarian for over a decade and is currently serving for the second time as President of the club. During her time as President, the club has nearly doubled and has ensured members the ability to choose community needs in Watsonville that they are interested in supporting. Freedom Rotary held its inaugural “Uncork Corralitos” event in October which had 400 people in attendance at Alladin Nursery for an afternoon of enjoying local wines and beer. In partnership with K&D Landscaping, funds raised from this event provided a play structure for one of Pajaro Valley Shelter Services properties for children to enjoy. Trina is working behind the scenes with Rotary to help with Pajaro relief efforts.

As Advisory Board Chair, her enthusiasm for the work of the Salvation Army, Trina inspired donations at the Red Kettle Kick-Off luncheon to exceed their goal by \$26,000.

Trina has done a remarkable job in her many leadership roles which has strengthened our community. She has served as a City Planning Commissioner, as well as Councilwoman for eight years and founding board member for Central Coast Community Energy. She has been a commissioner for the Santa Cruz Regional Transportation Commission, AMBAG, the Santa Cruz Metro as well as various other agencies as a representative for the City of Watsonville.

During her time as President of the Pajaro Valley Arts Council, Trina helped negotiate and coordinate the purchase of the Porter Building so that the Watsonville community will have the long-term benefit of the arts. Being an artist, she loves to work with glass and wood. She has donated her handmade pieces to many different non-profit organizations.

Trina's commitment to the Pajaro Valley has been ongoing for decades and the future of the community will continue to be touched by her dedication.